

Ashlee Morgan

GRAPHIC DESIGNER

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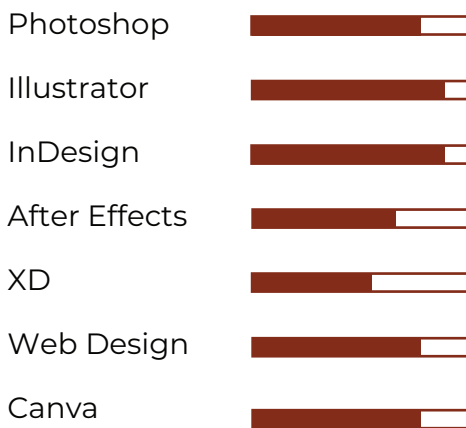


A LITTLE ABOUT ME...

My journey has taken me on quite the ride, from the bustling world of a digital marketing agency to the heart and soul of my local church and small businesses.

I'm a versatile creative with a knack for print, social platforms, videography, editing, logo and brand design, and web design. I've got a strategic side too, managing ad spend and placement with finesse. I've served as the lead designer + project manager for a local digital marketing agency, this experience will help me ensure that every project I touch is a seamless blend of creativity and efficiency.

SKILLS



EDUCATION

- **SOUTHEAST MISSOURI STATE UNIVERSITY**
Bachelor of Science,
Multimedia Computer Graphics
12 / 2018

INTERNSHIPS

- **Canedy Signs and Graphics**
GRAPHIC DESIGN INTERNSHIP
5 / 2018 - 8 / 2018
- **Southeast University Marketing Center**
GRAPHIC DESIGN
1 / 2018 - 5 / 2018

WORK EXPERIENCE

PROJECT MANAGER + GRAPHIC DESIGNER

Connect Digital Marketing

• 2022 - PRESENT

Stepping into this role, I was entrusted not only with the oversight of all digital projects but also with the significant responsibility of creating, implementing, and maintaining our project management software, ClickUp.

This multifaceted position requires a keen eye for detail as I manage the entire project lifecycle, ensuring seamless transitions from pitch to finalized designs. My hands-on approach extends to reviewing ongoing projects, crafting web designs, overseeing web development, creating content, and managing client social media pages. Additionally, I play a central role in executing strategic media placements for Social Media, Google, and OTT campaigns.

GRAPHIC DESIGNER

DSW Signs and Connect Digital Marketing

• 2018 - 2022

My role began as a billboard and internal document designer as I collaborated closely with the Head Designer. In 2019 with the establishment of a new digital marketing division, my responsibilities expanded significantly. In this innovative space, I took charge of crafting both dynamic and static ads, developing engaging OTT videos, and contributing to the creation of impactful logos and web designs. This experience broadened my skill set, allowing me to seamlessly transition between traditional signage and cutting-edge digital content.